

# Bill Zeeb, Senior Partner

## infinitas SA



### Background Summary

Mr. Zeeb is a Lean Six Sigma Master Black Belt with over 25 years of performance improvement experience in both transactional and manufacturing environments in automotive, metals, pharmaceuticals, energy and electrical equipment. Mr. Zeeb has applied his contagious enthusiasm in coaching and training over 1,400 Experts, Practitioners, Project Sponsors and Champions.

### Expertise

- Working with C level executives to ensure the strategic alignment and rapid delivery of performance improvement
- (Lean) Six Sigma Deployment Assessments/corrective action plans
- Deep European cultural sensitivity developed through working with clients in multiple languages in 20+ countries
- Applying Process Improvement to Sales and Marketing to drive growth
- Value based project identification and selection
- Applying Value Stream Mapping to impact business strategy
- Providing financial understanding to non finance team members

### Career Chronology

infinitas SA, Senior Partner and Founder, since 2007

George Group SARL, Geneva, Switzerland, Director, 2003 – 2006

Delphi GmbH, Wuppertal, Germany, MBB, Launched Lean Six Sigma in 11 plants/13,000 employees in 7 countries, 2002 – 2003

GE Power Controls, BB and MBB across 22 locations, 1999 – 2002

Various leadership roles in Finance and Process Improvement, 1990 – 1997

Several outside sales and marketing positions 1983 – 1997

Outside Sales Representative and marketing roles, 1983 – 1988

### Key Accomplishments

- Led Lean Six Sigma Deployment “Revitalization” for a pharma client, training 120+ Black Belts, reducing project lead times by over 42% and generating 5-7 times ROI in first year
- Led a team in 4 countries to reduce defects, increase speed and reduce cost by €1.5 million annually in Procurement/Payables operations
- As MBB, trained and coached BB’s and GB’s at an 1800 employee plant to deliver financial benefits of over 2% of sales in the first 18 months of deployment
- Delivered BB training/coaching for a global aluminum producer, resulting in \$4.5 million financial benefits from initial 18 projects
- Lean Six Sigma Engagement Manager for a €1 billion FMCG company. Orchestrated project selection, training and coaching in 7 languages across 11 locations

### Educational Background

M.B.A., J. L. Kellogg Graduate School of Management, Northwestern University, Evanston, IL, USA

B.A. Economics, Northwestern University

Getting Into Your Customer’s Head certified Sales Trainer

Dale Carnegie Sales Training Assistant

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